

THE
HUNGER
PROJECT
NEW ZEALAND

ANNUAL
REPORT
2 0 1 7



Front Cover Story

Meet Emilienne. Emilienne represents one of more than 100,000 people who have been empowered to change their lives through The Hunger Project's education programmes, skills training and microfinance loans. They have built thriving businesses, earn an income, and can feed and support their families.

Emilienne is from a small village in Benin, one of the poorest countries in the world where hunger is widespread. Emilienne didn't go to school. Her parents couldn't afford the school fees and they needed her to work on the family farm because they had no money to employ staff. Like many of her friends, she never learned to read or write.

Before The Hunger Project came to her village, life was incredibly hard for Emilienne. "I was working on the land. My earnings weren't enough to feed my children." Her children were malnourished. Every day was a struggle just to survive and the future looked no different.

"Saving money wasn't possible. The thought of it didn't even cross my mind."

A lot has changed since then thanks to the generosity of those who invest in the transformational work of The Hunger Project to support people like Emilienne. When we last visited Emilienne, she was full of joy as she proudly showed us her thriving peanut cookie business. She employs eight women, who were busy grilling peanuts, treating the peanut dough and frying cookies.

We know that ending hunger starts with people. Emilienne is proof of the incredible impact that a small investment in a person living in hunger can have.

Emilienne was given an opportunity to change her life through The Hunger Project's Epicentre in her village. She received business skills training, literacy and numeracy education and received a microfinance loan.

"I learned how to draw up a business plan and the importance of saving." She used the skills she learned and loan to start the peanut cookie business.

Today, her business is booming. "I'm still applying the knowledge I gained in The Hunger Project's entrepreneurship workshops." she says. She has increased production and invested in new machinery to improve efficiency. When she first started, Emilienne was selling a small number of peanut cookies at the local markets.

"Now, I sell in large quantities to other women who sell them individually. I process 10 bags of 105 kg of peanuts a week, from which I make 5 large baskets of peanut butter and 250 litres of peanut oil."

Now, Emilienne is determined to help others. "I am a volunteer for the agricultural bank and I give leadership training in my community. I like to be active in my village. My children now attend school. Education is very important."

Did you know \$60 invested in The Hunger Project could provide a woman with a microfinance loan and financial literacy training so that she can start her own small business, earn an income and feed her family.

Photo Credit: Johannes odé

**OUR VISION IS A WORLD WHERE EVERY WOMAN,
MAN AND CHILD LEADS A HEALTHY, FULFILLING
LIFE OF SELF-RELIANCE AND DIGNITY.**

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Message from the Chair



2017 marked the 40th anniversary of the founding of The Hunger Project. The Hunger Project New Zealand (THPNZ) was established soon after by a group of investors committed to changing the general conversation of that time, that hunger and famine were normal and not possible to change. Since inception, The Hunger Project's work with local community programmes has enabled this change to happen, slowly but surely, over this time. These programmes enable the hungry in the most affected countries in Africa, South Asia and Latin America to end their own poverty and hunger.

Many of those initial THPNZ investors remain today, committed to the ending of hunger by 2030, which has also become part of the United Nations 2015 Sustainable Development Goals. With 13 years to go, further action and commitment is required and in New Zealand we're ramping up to play a bigger role.

One of The Hunger Project's key initiatives has been the establishment of epicentres in 8 African countries. A physical building called 'the epicentre' is within walking distance of surrounding communities. Each epicentre provides access to leadership training and provision of health, education and development services to approximately 15,000 people. The programmes, training and development are led from within the community, facilitated by The Hunger Project to meet the community's basic needs. The communities transform through local action, from resignation and hopelessness, to empowerment and enabling sustainable businesses and communities.

Over 120 epicentres and 1.6 million people who live in these communities, have been firmly established on a path to become fully self-reliant.

Ensuring all epicentres have the funding to reach their goal is essential. As part of this, THPNZ is providing funding specifically for the Mbale Epicentre in Uganda to enable the community of 58,532 people to achieve self-reliance.

With the goal of ending hunger by 2030, THPNZ Board have a commitment to expanding New Zealand's contribution to the end of hunger and to do more than just 'business as usual'. We have always been a reliable source of funding for our programme countries, and now presents the time for us to step up our game. To do so we have needed to invest in building our own capabilities and leadership.

With the support and partnership of our Global and Australian Office we're thrilled to welcome Millie Allbon as our new CEO. Millie joins us having spent 7 years with The Hunger Project Australia and has a deep understanding of our work. Millie has spent extensive time delivering leadership development programmes for corporate partners and individuals in villages across India, Bangladesh, Africa and Latin America and brings the passion, skills and knowledge that will help us strengthen and elevate our role in ending hunger.

This opportunity is built on the foundations paved by previous CEO Lisa Gunnery, the New Zealand Board and its passionate supporters, as well as the backing of our Australian and Global Hunger Project partners who have underwritten Millie's salary until the end of 2018. This is enabling us to expand and create new opportunities for people to engage in our work whilst ensuring we continue to invest money where it's needed most.

2018 will be quantum leap for New Zealand, as we build not only towards our own self-reliance but also in maximising our contribution to a world that works for all.

As we mobilise people here, there will be new opportunities to connect and contribute to the work of The Hunger Project. We will be launching an immersion programme to one of The Hunger Projects programme countries in early 2019, hosting meetings, workshops and events, encouraging personal or group fundraising activities that help raise money and spread the word. All exciting opportunities to expand your understanding of The Hunger Project and further develop your own personal leadership potential.

This is our moment to grow our global movement of people committed to end world hunger by 2030, something that was considered impossible by most people only 40 years ago.

Thank you to all our investors and supporters who have stayed the course with us. It gives me great pleasure to share with you our Annual Report for 2017.

A handwritten signature in blue ink, appearing to read 'R Banks', with a stylized flourish at the end.

Robert Banks,
Chair

Message from the CEO



Taking on the CEO role in October 2017, was both humbling and inspiring. It is a privilege of mine to be standing on the foundations built before me, being able to harness all the knowledge gained from my 7 years with The Hunger Project Australia and looking towards an exciting future for The Hunger Project in New Zealand.

2017 was dotted with milestones for our global organisation. Together, we celebrated 40 years of working towards our vision of every woman, man and child living a healthy and productive life of self-reliance and dignity. We have discovered what it takes to end hunger, and developed a methodology that works. Through our model of empowering women as key change agents, mobilising entire communities to take self-reliant actions and fostering effective partnerships to engage local governments so much has been accomplished.

In Africa, our model embraces the power of community led development. Through the Epicentre Strategy, our model has moved from an ideology to a proven methodology that works. More than 20 epicentres, across 7 countries in Africa have achieved their targets for self-reliance since 2015 alone. Another 30 epicentres are on track to reach self-reliance in the next 3 years. This is proof that our model provides an effective, empowering and sustainable way to end hunger once and for all.

In India, our model is proven to work again. Since 2008, more than 175,000 women have been trained with their constitutional rights to create change in their communities across India. These brave and courageous women are transforming the status of women and girls from the ground up, mobilising communities of people who are taking actions

that benefit the whole society. The women themselves hold their place in the democratic system, as village council leaders, ensuring that their communities get what they need to live a healthy and fulfilling life of self-reliance and dignity. These women are shaping how their community works and in total reach approximately 9 million people.

In Bangladesh, The Hunger Project mobilises local “animators” (trained volunteers), youth, women leaders and local government representatives. In 185 Sustainable Development Goal Unions, or “SDG Unions,” our trained partners carry out holistic, bottom-up strategies to achieve the SDGs in their communities. Their work reaches 5.1 million people.

We played a critical role too by investing our money in the leadership to bring about a world that works for all!

The Hunger Project New Zealand’s strength has always been in the committed (and growing) community of investors who stand together with The Hunger Project family of partner and programme countries, and the steadfast leadership of our partners on the ground, to reach millions of people across India, Africa, Bangladesh and Latin America. People whose lives are irreversibly transformed through our model, training and programmes that end hunger for good.

I look forward to 2018 and beyond as our global community gains progress towards our common goal.

To you our investors, thank you for your unwavering commitment and being the reason that The Hunger Project can continue our important work.

Yours in partnership,

A handwritten signature in black ink, appearing to be 'MA', with a long horizontal line extending to the right.

Millie Allbon
Chief Executive Officer

ABOUT THE HUNGER PROJECT

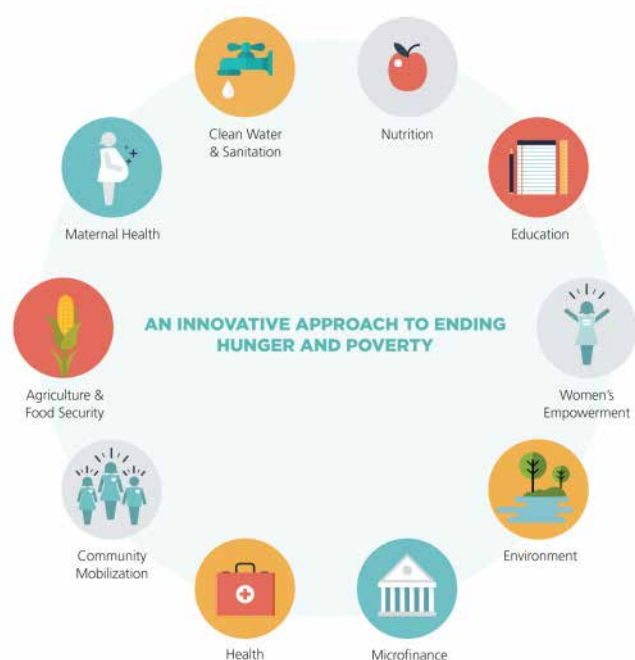
Empowering people to make change since 1977.

We are global non-profit organisation on a mission to create a world where everyone leads a healthy, fulfilling life of self-reliance and dignity.

We are committed to ending hunger and poverty by pioneering sustainable, grassroots, women-centered strategies and advocating for their widespread adoption in countries throughout the world.

Our programmes throughout Africa, South Asia and Latin America are based on an innovative, holistic approach, which empowers women and men living in rural villages to become the agents of their own development and make sustainable progress in overcoming hunger and poverty.

Ending hunger holistically and sustainably changes everything.



Chronic persistent hunger is a grinding existence and a vicious cycle in which food security, income, environment, education, healthcare, water and equality between men and women all play a role. To break this cycle, The Hunger Project works holistically addressing all aspects.

Ending hunger requires more than simply addressing the symptoms, especially in rural areas where the need is highest, resources are scarce and new challenges are rising up daily. We believe only a strong focus on women, and the patience to build capacity and leadership for self-reliance as the ultimate goal, can ensure the solutions created are sustainable.

Our methodology is proven to work in any context, in any environment.

Whilst adapted to meet local challenges, our methodology enables change to occur.

Our work begins by:

1. Empowering women as key change agents
2. Mobilising communities into self-reliant action
3. Fostering effective partnerships to engage local government

Creating a new future, free from hunger.

Transforming mindsets and beliefs, from resignation and dependency to possibility and productivity, is the first step in our work. We believe people are extraordinary and capable of the most profound transformation. This serves as the foundation of our work and inspires individuals to move from “I can’t” to “I can” to “We can.”

Through participation in our trainings, people set a vision for their communities, and then lay out the actions they will take to achieve that vision.

Our role is to awaken leadership and empower people to make change. Providing the enabling environment for this change to occur is critical and takes time, but results in self-reliance.

OUR IMPACT AT A GLANCE

**16.1
MILLION**

PEOPLE
REACHED IN
AFRICA, INDIA,
BANGLADESH AND
LATIN AMERICA

9M

PEOPLE REACHED
THROUGH OUR
PROGRAMMES IN
INDIA

175,000

ELECTED
WOMEN LEADERS
TRAINED BY THP IN
INDIA

47,786

LOCALLY TRAINED
VOLUNTEERS
LEADING CHANGE
IN THEIR
COMMUNITIES
IN 2017 ALONE

13,220

VILLAGE
COMMUNITIES ARE
CURRENTLY BEING
REACHED BY OUR
WORK

1.6M+

PEOPLE HAVE
PARTICIPATED IN
VISION,
COMMITMENT
AND ACTION
WORKSHOPS

23

EPICENTRES
IN AFRICA
HAVE
REACHED
SELF-
RELIANCE
SINCE 2015

30

MORE BY
2020

963,576

PEOPLE HAVE BEEN
PARTICIPATED IN
HIV/AIDS AND
GENDER INEQUALITY
WORKSHOPS
SINCE 2008

**1.6
MILLION**

PEOPLE REACHED
THROUGH OUR
UNIQUE EPICENTRE
STRATEGY IN
AFRICA



**"A SELF-RELIANT
MAN CAN NOT
REMAIN POOR"**



Amba Bai, Elected
Ward Member from
Rajsamand District.

**"I found my voice,
my power within to
create change"**

Amba (pictured above)
overcame her own
feelings of not being
good enough to lead once
trained by The Hunger
Project India.

Amba and her peers
discovered the same thing
– **they have the power to
create change.**

Finding the power
within is the first key
step in our training.
Facilitating the shift
from 'I Can't', to 'I
Can', to 'We Can!' enables people to find
the power within to
make change.

Apurbo (pictured above)
attended a THP workshop
and saw a banner saying
"a self-reliant man can
not remain poor" and
wondered what that
meant. He said:

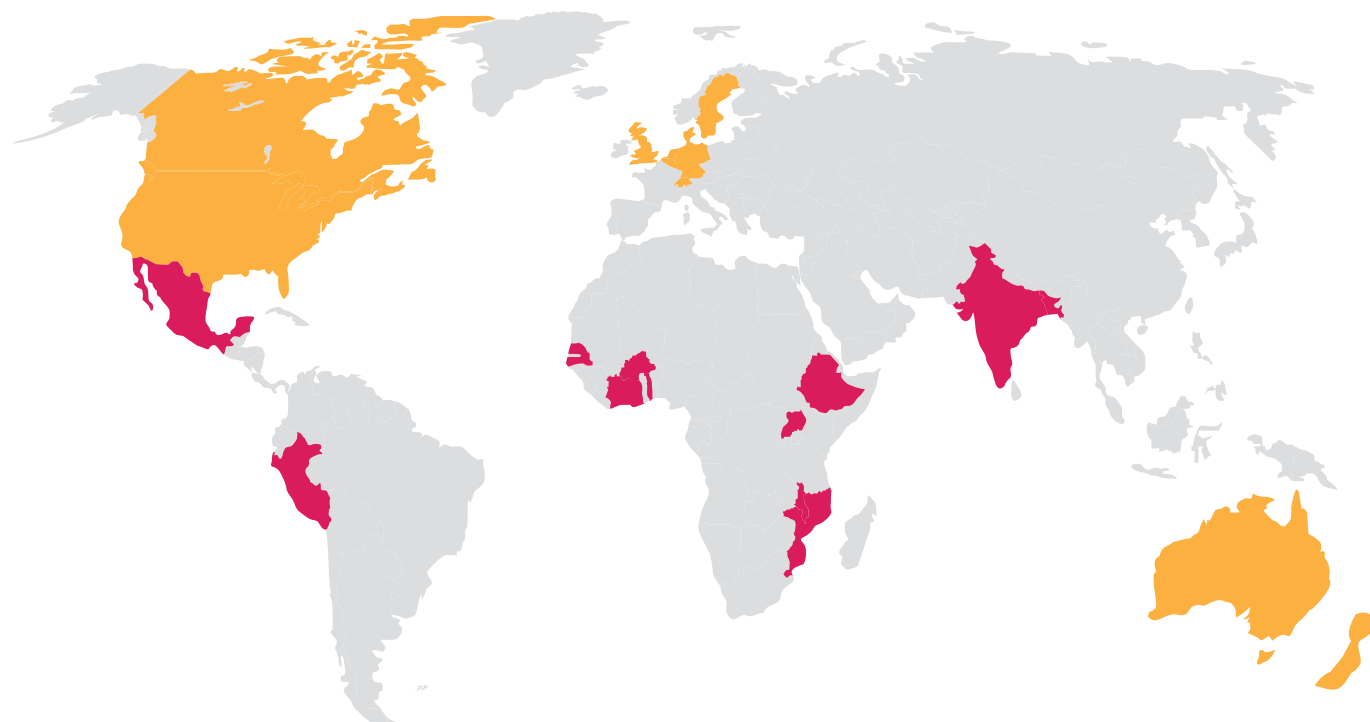
**"I learned through
the training that
individual and
community change
comes from a
commitment to social
responsibility."**

He started by farming fish
in his small pond, then
learnt to produce fertiliser.

**"I am self-employed
and thriving! Now
I have set up a local
collective where we
pool our money to
loan to the needy
and poor, so they can
become self-reliant
too."**

Apurbo is an animator
trained by The Hunger
Project in Bangladesh.

WHERE WE WORK



12 Programme Countries
Benin, Burkina Faso, Ethiopia, Ghana, Malawi, Mozambique, Senegal, Uganda, Bangladesh, India, Mexico, Peru

10 Partner Countries
Australia, Belgium, Canada, Germany, New Zealand, Sweden, Switzerland, The Netherlands, United Kingdom, United States

Africa

In eight countries in Africa, The Hunger Project's Epicentre Strategy mobilises clusters of rural villages into "epicentres," which band together 5,000-15,000 people to carry out community-led integrated strategies to meet basic needs. Women and men in more than 100 epicentres create and run their own development programs, reaching 1.5 million people in their communities.

Bangladesh

In Bangladesh, The Hunger Project mobilises local "animators" (trained volunteers), youth, women leaders and local government representatives. In 185 Sustainable Development Goals Unions, or "SDG Unions," our partners carry out holistic, bottom-up strategies to achieve the SDGs in their communities. Their work reaches 4.8 million people.

India

In India, The Hunger Project empowers women elected to local government in 1,979 panchayats (clusters of rural villages) to meet the development needs of their communities. Across six states of India, these women lead 9 million people. At the regional level, we facilitate federations of women leaders to strengthen their voice and provide a platform for learning and exchange.

Latin America

In Mexico and Peru, we support community development initiatives, focusing on the people who are the most marginalised, particularly indigenous women, reaching over 21,000 people. Our work includes a special focus on improving childhood and maternal malnutrition and igniting local entrepreneurship.

THE IMPACT OF YOUR INVESTMENT

Your investment in The Hunger Project's work is a powerful force for transformation. In 2017 alone, you – together with your fellow investors around the world and in partnership with the poorest, most marginalised people – have unleashed the potential of millions of people towards the end of hunger.



Rukmani is 1 of more than 44,792 women who participated in The Hunger Project's leadership training to find their voices and be powerful decision-makers and negotiators at home and in their communities.



In 2017 alone, THP-India held 781 village meetings and awareness campaigns reaching more than 24,000 women, 17,000 men, and 15,000 girls to promote the role of Women Representatives in the lead up to state elections. This is key to the success of the Elected Women Leader strategy - shifting mindsets and beliefs about what is possible and empowering women to lead change.



Basanti Gameti is 1 of more than 10,000 Elected Women Representatives in India who were supported to join forces as effective, respected leaders who bring education, healthcare and sanitation to their villages.

Our training teaches the Elected Women to read, write, speak and lead the political agenda to improve education, health, and nutrition in their villages.

These powerful women leaders ensure: the safety of young girls by stopping child marriages and providing access to school and education; the most vulnerable receive the support they need including housing and land rights, pension benefits; schools are monitored so teachers and students turn up, and a balanced and nutritious meal is provided; basic services are accessible including healthcare, clean water, nutrition and safe places for women to give birth; roads, bridges, buildings and community infrastructure is built that brings communities together.

They do this by embracing their role in society and stepping into their leadership, but they don't do it alone. They support each other by coming together as federations to create change.

Together, they reach approximately 9 million people across 7 states in India.

Did you know it costs as little as approximately NZ\$300 per year for 5 years to train one Elected Woman Representative.

THE IMPACT OF YOUR INVESTMENT



Rubina is 1 of 47,786 volunteers trained by The Hunger Project in 2017.

As an Adult Literacy teacher, Rubina is bringing literacy to her village in Bangladesh, and empowering women to become self-reliant.

“I am a 20 year old student in Bangladesh. With training from The Hunger Project, I created a vision that women who never had the chance to get an education could access what I was so lucky to have. Now I return five afternoons a week to my village to share my knowledge with local women. I even have a 90 year old student who is proud to now be able to sign her name when she goes to vote in elections!”

Education is often denied to women and girls and many feel ashamed they can not read and write. **Learning this basic skill not only opens up opportunity, it unleashes human dignity.**



More than 73,600 people participated in HIV/AIDS and Gender Inequality Workshops thanks to people like Tryamike pictured above.

“I am 23 year old volunteer leader in my village. I have been trained by The Hunger Project to break down myths about HIV/AIDS and now I educate my neighbours about how they can stop the spread of HIV/AIDS in their communities.”

Tryamike courageously breaks down social stigmas for people living with HIV/AIDS and empowers them to not only be tested, but be supported to live positively. **The Hunger Project's programmes ensure all people have access to what they need to live a life of self-reliance and dignity, without discrimination.**

47,786
LOCALLY TRAINED
VOLUNTEERS
LEADING CHANGE
IN THEIR
COMMUNITIES
IN 2017 ALONE

963,576
PEOPLE HAVE BEEN
PARTICIPATED IN
HIV/AIDS AND
GENDER INEQUALITY
WORKSHOPS
SINCE 2008

98,813
PEOPLE TOOK PART
IN OUR VIOLENCE
AGAINST WOMEN
ADVOCACY
ACTIVITIES AND
CAMPAIGNS

22,739
PEOPLE ARE LIVING
LIVES OF SELF-
RELIANCE AND
DIGNITY IN MEXICO



Annie is 1 of 133,000 participants in The Hunger Project's Vision, Commitment, Action workshops across 10 countries in 2017.

Annie Kapanda (pictured above) is 44 years old, married with 7 children. Before The Hunger Project Annie and her husband were not able to meet the needs of their household. Annie stayed at home, whilst her husband tried to find enough work to support them.

By participating in the Vision, Commitment and Action workshops, Annie and her husband gained the tools to transform their lives, and the lives of their children.

They had a dream, a vision of owning a grocery store and building a new house, one that was made of bricks and had iron sheets as a roof that would keep them dry in the rainy season and reduce their children's illness.

Through following The Hunger Project's training and taking action, Annie was able to access a microfinance loan to start a small business. They started the grocery store and also sold fritters at the markets. They saved enough money to send their children to school and begin building their house.

Her family is so proud of her. Annie's children and grandchildren now have a place to stay when they visit. Other people in her community also recognise the transformation, when they see the old mud house (pictured top right) standing near her new house.

Being a role model for others fills Annie with pride and joy.

Transforming mindsets and limiting beliefs

The Vision, Commitment, Action workshop is the innovative technology behind The Hunger Project's work that moves entire communities to self-reliance.

This is the first – and most critical – step in our approach to creating sustainable and transformative change. Through this process, our village partners shift their mindsets from resignation and despondency to optimism and empowerment, so that they can see that they have the power and agency to end their own hunger.

Addressing the entrenched attitudes and beliefs of our village partners is key to empowering them to become self-reliant, transform their lives and create a new future for their communities.

BUILDING SELF-RELIANCE IN AFRICA



Estery Chitekwe (pictured above) is 1 of 35,216 people who received training in food security workshops and best practice in agriculture and farming techniques, that has changed her life.

Life was hard for Estery and her four children. Before she enrolled and received training and support from The Hunger Project she wasn't able to feed her family. Estery was a subsistence farmer, only able to produce 8 bags during the growing season. Every year they would fall short of enough maize to last the remaining year.

With training in agricultural and best practice in farming techniques from The Hunger Project, Estery enrolled for a farm input loan of 1 bag of basal dressing and 1 bag of top dressing. From this Estery was able to produce 42 bags of maize! Enough to repay the loan, retain 18 bags to sustain the family, purchase a goat to diversify their income, and sell the remaining bags to purchase iron sheets to begin constructing her vision of building a better home for her family.

Her following growing year was tough, due to extreme dry weather, Estery was only able to produce 5 bags of maize. Disappointed but not disheartened, and with new found community support, Estery found her resilience deepened as she emerged from this setback.

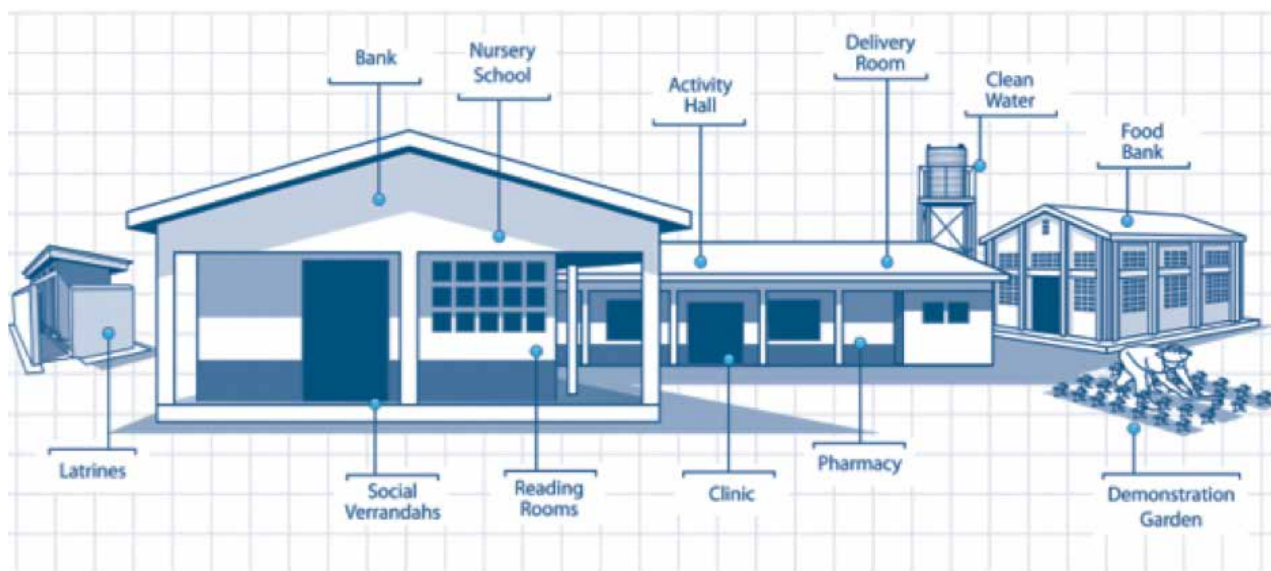
Estery began her third year of input loans positive and back on track producing 26 bags, more than enough to repay her loan, prepare for the next season and continue building her vision. Not only that Estery says that this will be her last loan, she wants to be fully self-reliant and not need any further inputs!

Estery's training did not stop at agriculture and farming and Estery wanted to be able to give back some of her learnings. As The Hunger Project's programmes are holistic and integrated, Estery developed skills and knowledge in; clean water and sanitation and made changes to her household to prevent illness; education for herself and her children and ensures all children are in school; and nutrition where she has been trained as a Moringa animator.

Moringa is a resilient plant with dense nutrients that grows rapidly. Estery learnt of its benefits and wanted to make it available to her community, particularly pregnant women and mothers with newborns. With support from The Hunger Project, Estery grows 500 seedlings and distributes them to community members for free. She also teaches them how to look after them, prepare the plant for eating and how to grow more plants themselves transferring all the skills she herself has gained!

"I want to thank The Hunger Project for the knowledge you have shared with me, because of this our children are no longer sick, they can live healthy lives with enough food."

Estery's story highlights the road to self-reliance is never easy, it is a journey of courage, resilience and human will to keep moving forward. It is also a gift to be shared with others.



Basic outline of Epicentre Building

The Hunger Project's Epicentre Strategy

The Hunger Project's Epicentre Strategy is an integrated approach that was created in Africa, by Africans reaching 1.6 million people in eight countries across the continent.

Our Epicentre Strategy in Africa unites people from a cluster of villages to create a dynamic centre, or "Epicentre." This is where villagers are inspired to act to meet their own basic needs. At the physical centre of the Epicentre is a building that houses the community's programs for health, education, food security and economic development and is a part of an integrated strategy. Alongside these programs, The Hunger Project delivers Vision, Commitment, Action workshops that empower our village partners to transform from waiting for hand-outs to confident, productive people who have created their own opportunities to feed and care for their families. This holistic strategy builds a path to sustainable self-reliance through four phases over about eight years.

Since 2015, The Hunger Project has graduated 23 epicentres, with more than 400,000 people living in the communities, to self-reliance. We are building towards a tipping point of self-reliance in Africa, with more than 100 epicentre communities mobilised and progressing their path to self-reliance.

Partnerships to achieve self-reliance.

The Hunger Project's partnership with Mbale community first started in 2007. After 11 years of rigorous community mobilisation and empowerment in line with The Hunger Project's 8 goals of the Epicentre Strategy, the Mbale Epicentre community now expects to reach self-reliance by the end of 2018.

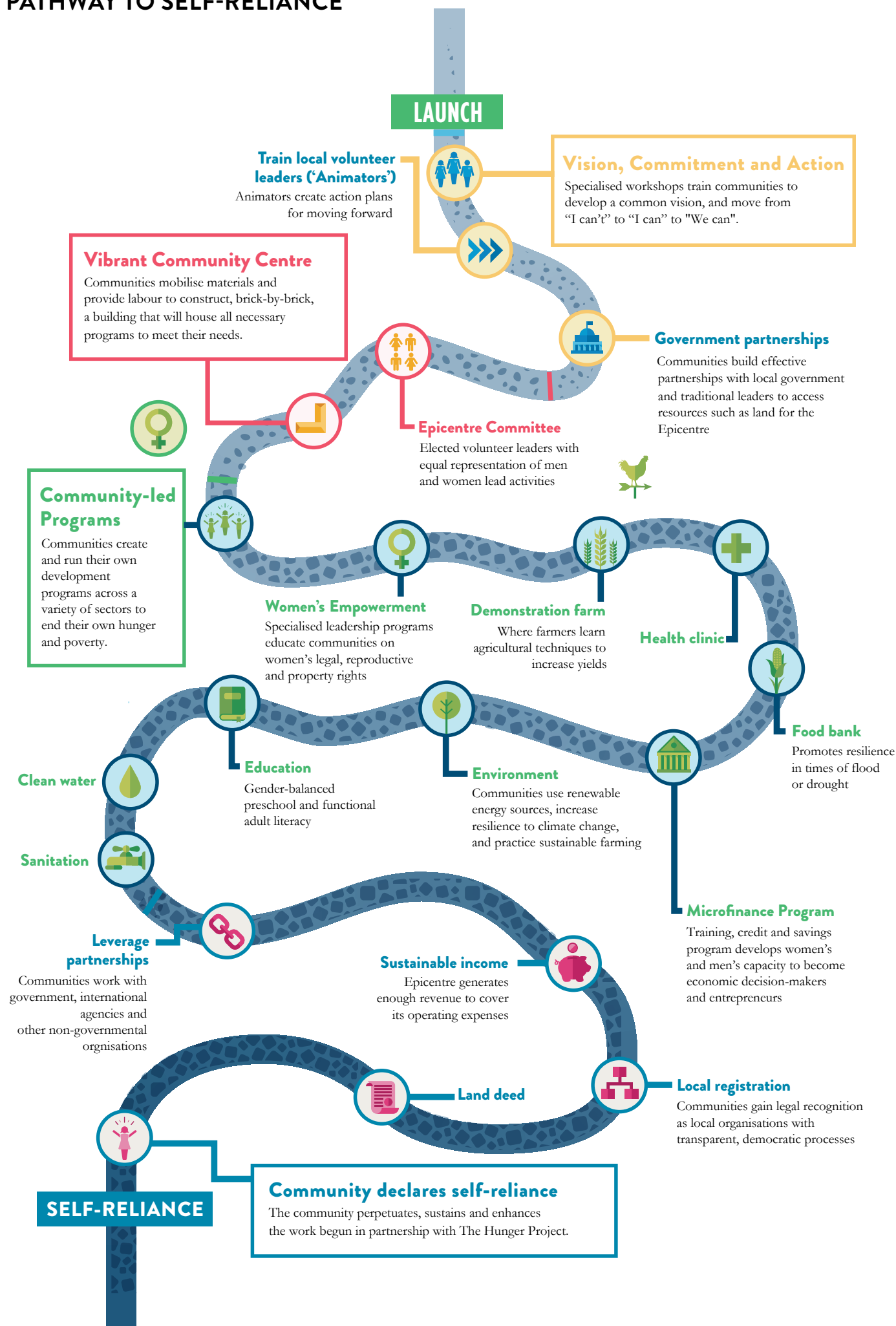
The ultimate goal of The Hunger Project's Epicentre Strategy is self-reliance. This is when a community has the leadership and governance in place to continue the work started by The Hunger Project, and we can withdraw.

The Mbale community has achieved much success already – even among all the daily challenges faced by the women, men and children there. An epicentre building to house programmes has been constructed and programme implementation to train community members is well underway. In the few months before reaching self-reliance, there still remains much to be done. The Mbale community and THP-Uganda have developed a strategic plan and timeline that the community are ready and excited to implement.

Directly investing Mbale Epicentre is a special opportunity for us to enable more than 53,000 people to achieve their self-reliance targets.

This is an exciting opportunity, in partnership with The Hunger Project Australia, as well as our Mbale village partners in achieving a sustainable end of hunger. Get in touch with us if you would like to know more about this investment opportunity and how you can be a part of bringing more than 53,000 people to self-reliance this year.

PATHWAY TO SELF-RELIANCE





Lorna, her husband and children in front of the house that she constructed after receiving training and a microfinance loan to start a small business.

Meet Lorna from Mbale Epicentre

Lorna says that before The Hunger Project came to her community, she was shy and barely spoke. She lived in a tiny mud hut; at night her family all slept side by side on the floor.

The harvest from their small farm did not produce enough food to feed the family. The microfinance loan and training she received from The Hunger Project transformed her life.

She has been able to increase the maize harvest on her family's farm from 200kg to 1,000kg.

With the proceeds from the extra produce, she has supported her children so that they could attend school and university. Her family were also able to build a new three bedroom house, connect to electricity and buy a fridge and a television.

"I have tried to put into practice each and every training session I participated in at The Hunger Project's Mbale Epicentre and now I have lots to be proud of. I have gone from a small mud house to a large house with three bedrooms for me and my children!"

Lorna has many plans for the future, including installing a water tank and irrigation system for her crops. She also volunteers for the microfinance program at The Hunger Project's Mbale Epicentre, so that she can enable others in her community to transform their lives too.

"I AM EMPOWERED. I HAVE THE CAPACITY TO LEAD OTHERS IN THE COMMUNITY, TO REPRESENT THEM."

Lorna's story illustrates the leadership journey for many of our partners who receive training from The Hunger Project. From not being able to provide for her family, to taking the action to gain and apply the knowledge gained through our programmes, Lorna was empowered to make change for herself and her family. Now, she is committed to enabling other community members to take the actions to change their lives too.

Lorna is a leader and a role model. She is the living proof that our methodology of empowering women as key change agents, works.

OUR WORK IN NEW ZEALAND

Hunger and poverty are not problems of one country or another, but are global issues solved as global citizens. We can all play a role in solving the world's most solvable issue and more than that, we all have something unique to give.

Since 1983, The Hunger Project New Zealand has developed a loyal and committed base of investors. We have stood shoulder-to-shoulder with the poorest of the poor to bring about a world where every woman, man and child leads a healthy and productive life of self-reliance and dignity.

We're passionate about empowering people to make change. Whether you live in a rural village in India, or a major city in New Zealand, there is a leader inside of everyone who is capable of the most profound transformations, be it in family, organisation or world.

Whilst our circumstances are different to people who live in Africa or Bangladesh, we are often resigned to the status quo and feel powerless to create change especially when you think of the overwhelming number of people who live in conditions of hunger and poverty - we think, "what can I do?" The good news, we can do a lot!

We believe we're all hungry for purpose, connection, contribution, a better life for ourselves, our families, our community and to make a difference. At the core of this need is human dignity and knowing our lives matter. In a world where we are searching for more, partnering with those who need it most, makes life richer.

That is why we empower people to make change and partner with us, it works for us all.

We want to thank each and every one of our committed investors who have given their time, effort, and money to bringing about a world that works. Because of you, more than 16 million people's lives (and counting) have been transformed. Thank you.

Rethinking What's Possible Workshops

Rethinking What's Possible continues to be a successful tool in engaging people throughout New Zealand in our work.

Rethinking What's Possible is a two-hour interactive workshop focusing on key themes of resilience, resourcefulness and innovative thinking that empowers people to make change.

Anchored in our methodology that moves communities from deep resignation and dependency to self-reliance, Rethinking What's Possible begins the process of unlocking capacity by exploring the power of mindset and beliefs that drive change.

Through storytelling, individuals reflect and relate insights back to their own challenges brought to the room. Lessons are enhanced through facilitated conversation that encourages new ways of seeing and thinking and acting.



Mobilising Communities in New Zealand

Mobilising communities to work cohesively is at the core of what we do. Having spent time in India with The Hunger Project, Lisa Gunnery shared her insights and lessons learned from her interactions with our work, with a number groups of individuals and organisations from around New Zealand.

The lessons discovered from observing women who with all the reasons why not to succeed, are enabling change across grassroots India, can be powerfully applied in a New Zealand environment. Hearing the inspiring stories of courage and resilience enables a shift in thinking of what's possible for us in our own lives and our communities.

With universal themes such as progress not perfection, and understanding what's missing not what's wrong, and powerful stories of women and men creating an enabling environment for change to occur, The Hunger Projects message is truly inspiring, as discovered by groups from NZAGE and Department of Corrections.

OUR WORK IN NEW ZEALAND



Rethinking Leadership Programme's unlocks change makers for the end of hunger.

Sovereign has partnered with our colleagues in Australia since 2014 to deliver an internal Rethinking Leadership Programme (RLP) to provide a unique leadership experience that developed change leaders throughout the business.

The philosophy of the programme, run in conjunction with McKinsey Consulting, is that to become change leaders, and be more expansive in our thinking, it is necessary to immerse ourselves in an environment that is both challenging and inspiring. The programme challenges the concept of who is a leader and who has the power in an organisation to invoke and inspire change. In order to achieve the desired outcome, the work of the programme is done on location in the rural villages of India. Here the group meets with rural women who have been elected to local government.

Through workshops/village visits and interaction with women in India, the participants of the programme develop a deeper understanding of how the women approach their situations and how they are able to achieve success in transforming their communities for the better. This interaction gives the participants the opportunity for a renewed outlook in both their personal and professional lives and often they develop a different filter for the issues they face to bring back to the business.

In addition to business outcomes, many of the cohort have returned home to New Zealand inspired to support our work and committed to raising awareness and money to bring about the end of hunger.

As one of four charity partners, we received a share of the \$11,000 proceeds from selling the Action Unit (pictured above).

Sovereign employees also contribute to a payroll giving programme and car park charity programme. The car park charity programme was an initiative sparked by one of the RLP participants. The programme was launched in August 2016 and involves staff with designated car parks providing the opportunity to other staff to hire the park for a day via an online booking system. All payments associated with hiring are directed to the Sovereign payroll giving partners.

Chief Financial Officer, Cherise Barry and Chief Customer Officer, Sharron Botica have also spoken powerfully about leadership and the rise of women in business having been influenced by their participation in the Rethinking Leadership programme.

We can always count of support of the cohort for our movie nights and events and love being connected to the change makers who have helped build our awareness and reach in New Zealand!

OUR WORK IN NEW ZEALAND



Shirley Hardwick: An inspiring pioneer of passion and progress.

After nearly three decades of leadership, Shirley Hardwick remains committed to making the world work for all. Shirley is one of our longest-standing investors, Board Members and now Ambassador for The Hunger Project New Zealand.

Shirley's relationship with THPNZ began back in 1989 when she first heard about the organisation who had begun transforming how the world viewed the hungry. Shirley had always wanted to help those in need, and she was inspired by THPNZ's message to the world; **that hunger could be ended.** She quickly became an investor, and soon after took on the role of Country Coordinator for New Zealand.

As Shirley puts it, back then it was believed that hunger was just an inevitable part of life; people were starving and, as unfortunate as it was, there wasn't much that could be done about it. The Hunger Project however, believed that the hungry weren't the problem, they were the solution. Shirley was inspired by this bold stand for humanity, and after a 1999 trip to the Wawata epicentre in Benin, West Africa, she came back feeling even stronger in her conviction to help. **While in Benin, Shirley had realised—thanks to seeing it firsthand—The Hunger Project's methodology really works. It helped equip people with the means to begin ending their own hunger, not through force, but through education, enthusiasm and empowerment.**

So, what made Shirley such a committed investor for all those years? Well, she knew that through regular investing, she was able to make a difference. And when asked how she was able to remain so devoted without being discouraged, Shirley simply said **“The hungry people themselves don't give up, so why would I?”**. Shirley has an amazing ability for empathy, and once she saw that so many other people throughout the world were struggling in ways she'd never know, helping them became a priority. This was likely inspired by Shirley's beloved foster mother, a woman who was herself a pioneer; as one of the first mature-aged university students in New Zealand.

And as Shirley's mother has been a role model for her, Shirley has been a role model for so many others in return. Inspiring figures like Shirley are a necessity for change, especially in New Zealand where there is a tendency to think “the problem's too big, what can I do?”. We know that in New Zealand, our own people have issues too however, if such drastic improvements can be made overseas, we can achieve the same thing here on our own shores. The first step towards this is to refocus our attention on people, not the politics or the money, and by teaming up with reliable organisations like THPNZ that aim to make a difference.

Ending hunger is an attainable goal, but one we all need to work together to achieve. Luckily, thanks to the dedication, passion and commitment of contributors like Shirley Hardwick, we are so much closer than we would be otherwise. **We encourage anyone reading this to realise that change starts with you, and if, like Shirley, we refuse to give up on the people who need our support, we can truly make the world a better place.**

HOW CAN YOU HELP?

We hope you have been inspired by the work of The Hunger Project in bringing about a world that works for all. Our aim is to empower people to make change. If you have been inspired to take action here are a few powerful ways you can contribute:

INVEST

There are many connections between us and the rest of the world, but the most important one is human connection. Ending hunger is more than just food, it's ending hunger for meaning and connection and knowing our lives matter. One of the most powerful ways you can contribute is by investing in the power of our partners to end their own hunger.

We use the word “invest” purposefully as we believe our investors receive a social and personal return on their money. Your money is shaping a new world, a world that works for all.

Investing your money is a transformative experience, one that we honour by keeping you up to date with all the good news and progress towards ensuring every woman, man and child lives a life of self-reliance and dignity. Begin investing monthly, or annually today:
www.thp.org.nz/invest

FUNDRAISE

Fundraising for us by giving up your gifts, creating your own event or activity is a brilliant way to not only raise money but to spread the word of our work. This action can be fun and challenging and is a great way to get friends, family, work mates engaged in making a difference. You can set up your own unique fundraising page on our website so that 100% of your efforts are invested in The Hunger Project. For more information visit: **www.thp.org.nz/fundraise**

VOLUNTEER

If you have time and skills to contribute then volunteering can be a rewarding opportunity. As we are a small team, having passionate people who are willing to get stuck in and help when we need them is important. For more information visit:
www.thp.org.nz/volunteer

STAY ENGAGED AND INFORMED

Sign up to Newsfeed to hear the latest news and progress towards the end of hunger and ways that you can be involved. We do respect your privacy and your inbox and promise not to spam you!

PARTICIPATE

AWAKEN is an out of the box learning experience designed to drive change from within that catalyses both personal and business breakthroughs in potential.

For The Hunger Project, awakening potential is at the heart of our work – every single day our partners in Africa, India, Latin America and Bangladesh are making the courageous transformation from hunger and dependency to self-reliance. Based on our powerful training that moves people from I can't, to I can, to We can, AWAKEN creates a paradigm shift that unlocks capacity, vision, creativity, commitment and leadership.

This is a unique opportunity to be stretched out of your comfort zone and come on a transformational journey from New Zealand to one of The Hunger Project's programme countries. Here we witness communities collaborating and leading change that results in the end of hunger. This 5-day immersion experience interrupts thinking and truly shapes who you are and what you're capable of. And the good news, all money raised is invested in the work of The Hunger Project to continue empowering people to end their own hunger. For more information visit: **www.thp.org.nz/awaken**

LIKE US, SHARE US, FOLLOW US

Growing our tribe of people is critical to us growing our ability to have a bigger impact in ending hunger. You can help us by finding us on Facebook, Twitter, LinkedIn and Instagram, liking our page and sharing the good work. Better still create your own posts about The Hunger Project!

 **@THPNZ**

 **@THP_NewZealand**

 **thehungerprojectnz**

 **www.vimeo.com/thpnz**

FINANCIAL RESULTS

The Hunger Project New Zealand has been contributing to the end of hunger since 1983.

As part of a global organisation, The Hunger Project New Zealand follows the highest standards of transparency and accountability relating to:

- Our partners on the ground - the women, men, children and communities whom we work with who courageously transform their lives, and the lives of others
- Our investors and supporters
- Our staff and volunteers
- Our financial reporting and accounting
- Our programmes that empower people to make change and live a life of self-reliance and dignity.

Our Governance

The Hunger Project New Zealand is governed by a voluntary board of New Zealand trustees whose main role is to provide strategic leadership and monitor the performance of the organisation.

Globally, The Hunger Project is governed by a Global Board of Directors comprised of prominent leaders in global hunger and poverty reduction, public policy, democracy building and business. The Global Board are responsible for the overall health and governance of the organisation and alignment of The Hunger Project partners and programme countries around the world.

Our Accountability

Our commitment to accountability and transparency is reflected in our audits, monitoring and evaluation of our programmes, our leadership and development of people, our commitment to sustainable and holistic solutions that are proven to work and our regular reporting and sharing of progress in the communities where we work.

The Hunger Project New Zealand is a Trust Board compliant with the principles of good governance, the New Zealand Charities Commission Registration Requirements as outlined in the Charities Act of 2005 and all applicable laws of New Zealand. Our registration number is CC36839.

The Hunger Project New Zealand is independently audited every year by Browne's Chartered Accountants Limited. The auditor's full financial report is available on request.

Globally, The Hunger Project also earned the Guide Star Platinum Seal of Transparency, showcasing the progress and results we're making toward our mission!



The Hunger Project has been awarded the highest possible 4-Star rating by Charity Navigator, the leading independent charity evaluator, which compares and rates leading charities based on their accountability and performance.



FINANCIAL RESULTS

Our Financial Results for 2017

Over the years we've always been a constant and reliable source of funding. But without investing in our own capacity, our investor base and the amount we can contribute, is at risk of declining. To maximize our ability to significantly contribute to ending hunger by 2030, we have invested in our own growth and capacity now, for the future.

By adapting to this strategy we've already seen an immediate 12% increase in our revenue ensuring we were able to send \$59,000 to our programmes and continue empowering people to make change.

To secure our future and our ability to rapidly grow our contribution, we retained the surplus of \$41,674. This additional reserve enables us to implement best business practice and to prudently manage any unexpected funding insecurities or emergencies in the coming years.

We've ensured we have the right foundations in place to support our rapid growth by appointing a new CEO and ensuring our Board has the right skills and expertise as well.

It's an exciting time for The Hunger Project New Zealand as we make the climb towards the sustainable end of hunger by 2030. We thank you for your generous support and hope you stay the journey with us.

The table below is a simplified statement of accounts covering the financial year ending 31 December 2017. Our full audited accounts are available on the Charities Services website www.charities.govt.nz

Snapshot of our accounts

Income Sources	2017		2016	
Donations and Fundraising Activities	\$122,187		\$108,821	
Interest and dividends	\$54		\$139	
Other Income (Salary Grant)	\$30,000		\$-	
Total Revenue	\$152,241		\$108,960	
Allocation of Income	2017	% of revenue	2016	% of revenue
International Programmes and Support	\$59,000	39%	\$101,000	93%
Operating Expenses				
Supporter engagement and fundraising	\$30,526	20%	\$2,858	3%
Accountability and administration	\$21,041	14%	\$5,868	5%
Total Expenses	\$51,567		\$8,726	
Retained Surplus	\$41,674		\$12,349	



The Hunger Project New Zealand

Empowering people to
make change.

WWW.THP.ORG.NZ



@THPNZ



@THP_NewZealand



thehungerprojectnz



www.vimeo.com/thpnz

The Hunger Project New Zealand is a registered charity
with the New Zealand Charities Services.
Registration Number: CC36839

Monetary gifts of \$5 or more are tax deductible.

The Hunger Project has been awarded the highest possible
4-Star rating by Charity Navigator, the leading independent
charity evaluator, which compares and rates leading charities
based on their accountability and performance.

